

WEBINAR

Social Prescription Day 2026

30 March

14.00-15.30

<https://teams.microsoft.com/meet/39248057659480?p=6vmGk9EZJSTVnG14Pj>

Social prescribing: an opportunity to improve health outcomes sustainably through social interventions

Social prescribing is an innovative approach supporting innovative, community-based interventions (art, nature, exercise, volunteering) to address health issues that hinder successful ageing during the entire lifecycle and are related to sociocultural and economic factors. Social prescribing is still fragmented across the EU, although several experiences demonstrated their effectiveness and impact also on clinical outcomes, thus producing significant savings for the health care systems.

The ongoing digital transformation of health and care is providing innovative tools and approaches that can further strengthen innovative interventions impacting health that are outside this specific domain.

The webinar focuses on the emerging innovative good practices that could be supported by social prescription, and on the enabling factors that can accelerate their implementation and scale-up.

Facilitator: Ana Maria Carriazo, Maddalena Illario RSCN

14.00: Positive Health and social prescribing a win-win. Karolien Van Den Brekel-Dijkstra

14.10: An overview at the social prescribing in the EU. Umut Elmas, UNINA

14.20 Social prescribing in the experience of Scotland RS. *Donna Henderson, Scotland RS*

14.30 The tools monitoring health outcomes in older adults. Giuseppe Liotta, Rome-Tor Vergata RS

Round table

14.40-15.20

The enabling factors supporting Social Prescription

Facilitator: Gareth Presch, World Health Innovation Summit

- Guido Iaccarino, Age-IT Network
- Annalisa Cicerchia, Cultural Welfare Center
- *Carina Dantas*, COPE project
- Daniela Lemmo, Campania RS

15.20 Final remarks. Leo Lewis